

FOLK PANCAKE FESTIVAL – MASLENITSA

PERFORMERS INFORMATION PACK DYNAMIC MULTICULTURAL PERFORMANCES

CELEBRATE CULTURE • COMMUNITY • SPRING AWAKENING

EVENT DATE & LOCATION

📍 LINDE RESERVE , 45 STEPNEY ST, STEPNEY SA 5069

📅 DATE – SUNDAY 15TH FEBRUARY 2026

TIME 1:00PM -9:00PM

PRESENTED BY:

PRIMA NOTA INC.



BRINGING PEOPLE TOGETHER THROUGH TRADITION, FOOD, AND VIBRANT CULTURE.

About Maslenitsa

A joyful cultural celebration of spring, rooted in Slavic traditions.

Highlights:

- Free, family-friendly community festival
- Traditional pancakes (blini), music, dance, art, games.
- Held annually at the change of season – farewell to winter, welcome spring
- Organised by Prima Nota – a not-for-profit volunteer-led group
- Inclusive dynamic multicultural performances.



Why Perform at Maslenitsa?

Share your talent. Celebrate culture. Inspire community.

Performer Benefits

- Take the stage at a professionally run, high-profile festival
- Share your art with an engaged audience of 3,000+ visitors in one day
- Contribute to a vibrant atmosphere of multicultural inclusion and celebration
- Be featured in social media reels, performer highlights, and artist spotlights
- Grow your visibility while supporting a community-led, not-for-profit event



Audience

Demographics:

- 73,000+ people reached online
- 87,000+ video views
- 3,600+ interactions
- 92.8% from SA (Adelaide, Sydney, Mt Barker, Perth)
- Mainly women 35–54 and men 25–44
- Community-minded, creative, family-focused





How We Promote Our Performers

We make sure your talent is seen, heard, and celebrated.

- 🎥 Reels, artist spotlights & countdown posts across all platforms
- ➡️ Bilingual Facebook & Instagram campaigns with engaging visuals
- 📧 Email newsletters to a dedicated list of 8,000+ subscribers
- 📌 Posters and flyers in local cultural hubs and businesses
- ❤️ Community-powered promotion through volunteer networks & partner groups

Performance Details

We welcome artists who bring energy, culture, and creativity to life.

Who can perform:

- 🎵 Musicians & live bands
- 🎭 Dancers & cultural ensembles
- 🎭 Theatre & performance artists
- 🌍 Soloists & unique cultural acts

We value diversity, originality, and tradition.

All selected performers will be featured in our event promotions, including social media, newsletters, and printed materials.



Key Dates & Timeline

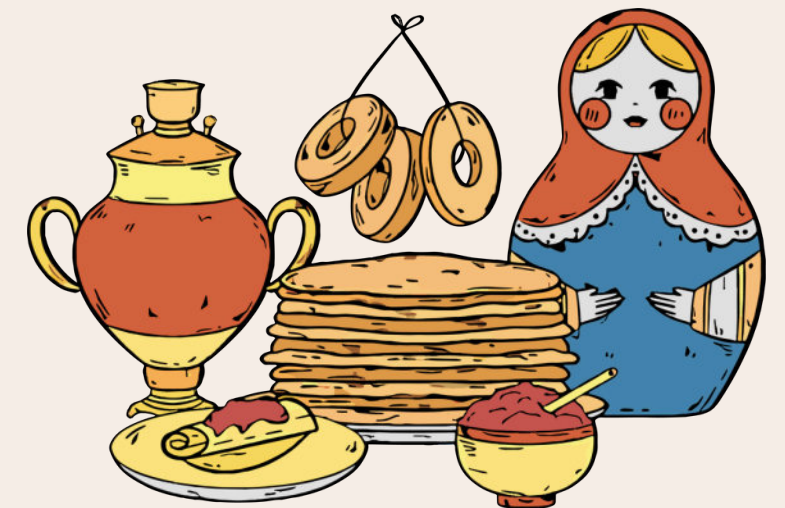


APPLICATIONS OPEN: 15TH OF AUGUST 2025

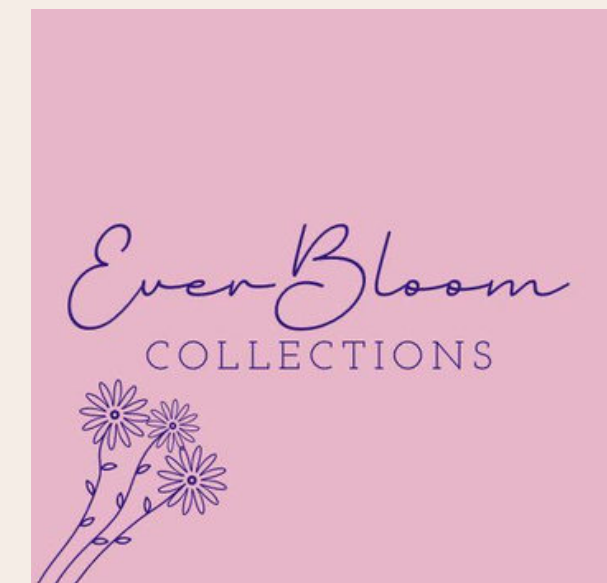
APPLICATIONS CLOSE: 15TH OF DECEMBER 2025

PERFORMER SCHEDULE FINALISED: 15ST OF JANUARY 2026

BUMP-IN / BUMP-OUT: 9:00AM - 9:00PM 15TH OF FEBRUARY 2026



Our sponsors and partners



Proudly supported by
City of Norwood
Payneham & St Peters



Contact Us

Ready to Perform at Maslenitsa?

We'd love to hear from you!

Email: info@primanota.org.au

🌐 Website: www.primanota.org.au

📱 Instagram: [@folkpancakemaslenitsa](https://www.instagram.com/folkpancakemaslenitsa)

📍 Facebook: [Festival.Maslenitsa](https://www.facebook.com/Festival.Maslenitsa)

👉 Submit your Expression of Interest





THANK YOU VERY
MUCH!

www.primanota.org.au

